



ARTWORK REQUIREMENTS

Get the most out of your print with these graphic guidelines for screen printing

In order to guarantee quality printing, we need to have quality artwork. Check out these graphic guidelines for screen printing to help you get the most out of your artwork.

VECTOR ART AND FILE FORMATS

The best and most usable artwork is called Vector Art, which is completely scalable and transfers to screen printing the best. We also accept .psd files at 300 dpi.

FILE FORMATS (IN ORDER OF PREFERENCE)

Adobe Illustrator files that were originally created as vector files and end in .ai

Adobe Photoshop files at 300 dpi

Vector files saved as a PDF and end in .pdf

Vector files saved as Encapsulated Post Script files and end in .eps

Other formats that can work but must be at least 300 dpi (.jpg, .jpeg, .psd, .gif)

CREATING YOUR ARTWORK

Here are a few tips when creating artwork to be screen printed:

- If possible, create your artwork in Adobe Illustrator as a vector file. This is not a requirement but it will ensure compatibility with our systems.
- Creating the image in the size you want it printed will ensure that we print it correctly on your garment as we will not need to do any resizing. Be sure to use the specific spot colors that you would like printed in your design.
- Using a specific Pantone number for each color will help us properly match your needed colors.
- If you are ordering a garment that is porous, such as a mesh fabric, you may want to keep your design details to a minimum since the fabric has holes that cannot be printed on.
- We can re-create your art from a low resolution file at an additional cost.

GRAPHIC SIZING

To expedite the process, we ask that Illustrator files be sized. For Photoshop files, make sure the graphic(s) meet our minimum requirement, but please advise either your sales person, or note it on your work order form, what size you would like the graphic(s) to be. However, if you are unsure how to do this, leave it up to us. We size the graphic to fit the smallest shirt in your order. We use the same size graphic for all t-shirts, unless different size graphic(s) is requested (minimums apply). Having multiple sizes for one graphic will be an additional cost.